

NEW SUSTAINABILITY INITIATIVE? IF IT CAN'T BE SUMMED UP IN THREE SIMPLE SENTENCES YOU HAVEN'T THOUGHT IT THROUGH PROPERLY.

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GO BIG OR GO HOME. TO BE SUSTAINABLE, BUSINESS NEEDS TO DO MORE THAN REACT TO ENVIRONMENTAL IMPACTS.

Sustainability needs
Talented People

to make it happen
as much as it needs
brilliant ideas.

A COMPANY'S
HUMAN & SOCIAL
CAPITAL CAN DO
MORE THAN MONEY
TO CREATE A
FAIRER WORLD.

READER
RESOLUTIONS
LESSONS FOR THE YEAR AHEAD

**SUSTAINABILITY
IS NOT A SPRINT.
IT'S A MARATHON.
TO SUCCEED YOU
NEED TO MANAGE
YOUR PERSONAL
WELL BEING.**

be courageous.
Lead
and others will follow.

collectively
we can change
the world. Awareness is
king if we're going to do it.

DATA

• MAY NOT BE •

SEXY

BUT DARING CONCEPTS
& VISIONS
BIG NEED FOUNDATIONS.

PREACH
**SUSTAINABILITY IN
ALL THAT YOU DO.**

USE WORDS IF NECESSARY...

**Vision is
critical;**
of the things
our future is made up
we prioritise today.